MARCHING FROM ALL THE CORNERS TO REACH THE GOAL
Dear Parents,

I (school) feel education with me is nothing but preparing the student to be able to put on paper what ever is learnt, seen, heard, observed and thought about all around them in the world with proper language in a communicative format with attractive presentation moulding into the basis for scholarly persuasion in all fields of knowledge in life.

- I am situated in a pleasant and delightful surroundings of Divyanagar with its picturesque playgrounds and gorgeous gardens in an area of about 3.5 acres.
- I announce “Admissions are open” and you are welcome to my family.
- I have spacious Digital class rooms, separate laboratories for Physics, Chemistry, Biology and Computers along with a sophisticated Library. I provide balanced diet among my students through a “Food Policy”. I deliver a quarterly news magazine “Blooming Buds” where my students write on various subjects. Transport facility and purified mineral water is provided by me. Every year I even conduct summer camp in the month of May.
- Continuous and Comprehensive Evaluation (C.C.E.) is followed for the student’s academic progress.
- Extra-curricular activities I provide are Dance, Music, Art, Craft, Gardening, Yoga, etc.
- Sports that I make the students to play over indoor games (Table Tennis, Carrums and Chess) and outdoor games (Basket ball, Hand ball, Volley ball, Throw ball, Javelin, Long jump, Khelo-Kho, Kabaddi, Foot ball, Hockey and Cricket).
- N.C.C., Scouts and Guides training camps are also taken up by me.
- I teach my students to learn and swim in my Swimming pool.
- I follow State syllabus with a few Brain sharpening courses for my students to face the competitive exams from L.K.G. to X Class like Abacus, Speed Maths, I.B.T. Foundation, Medical and U.P.S.C. Foundation.
- To boost self confidence of the students I give special training in Telugu, Hindi and English, developing their oratory and hand writing skills.
- I conducted a State Level Science and Art Competition 2010 with huge student participation from all over Andhra Pradesh.

With love,

Nalla Malla Reddy Foundation School

FREE SUMMER CAMP

Starts from April 25th - May 6th
Timings: 9:00 am to 1:00pm

Age group
5 to 16 years
Limited Registrations
For Registration
Contact School Office
Immediately

Activities
Art
Craft
Adventure
Dance
Music
Abacus
Swimming
Multimedia
Science Club
Sports

Free classes
and
Free transport

Stage
Play ground
Free play area
Outdoor activities
Play ground
Swimming pool
Student's garden

English room
Dance room
Music room
Art room
Indoor stadium
Library
Laboratory
Administrative and Adm. Office
## CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover Story</td>
<td>4</td>
</tr>
<tr>
<td>Tech fest</td>
<td></td>
</tr>
<tr>
<td>Article</td>
<td>7</td>
</tr>
<tr>
<td>Social Networking</td>
<td></td>
</tr>
<tr>
<td>Feature Story</td>
<td>8</td>
</tr>
<tr>
<td>ELECTRICITY - A boon to human kind</td>
<td></td>
</tr>
<tr>
<td>Campus News</td>
<td>10</td>
</tr>
<tr>
<td>Sports</td>
<td>11</td>
</tr>
<tr>
<td>Summer Activity</td>
<td>12</td>
</tr>
<tr>
<td>Cool things to do this summer</td>
<td></td>
</tr>
<tr>
<td>Departments</td>
<td>14</td>
</tr>
<tr>
<td>Alumni</td>
<td>18</td>
</tr>
<tr>
<td>Perspective</td>
<td>19</td>
</tr>
<tr>
<td>Character is higher than Intellect</td>
<td></td>
</tr>
</tbody>
</table>

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A Seminar is one in which an expert delivers a lecture based on their expertise. A tutorial/workshop is more like a training session which is used to train people in various latest fields of study. Conferences help people present their ideas before others and expose themselves to new ideas in their subject of interest. Seminars, Workshops, and Conferences, all are aimed at the goal of improving ones knowledge.

Technical festivals in colleges act as catalysts in enthusing the students to learn more, and expand their horizons in technology. Techfest at Nalla Malla Reddy Engineering College is a combination of seminars, workshops, and conferences. It combines all these and creates a festive environment which brings out the best among the students bubbling with enthusiasm. The students do the entire planning to execution of the fest to gain a fairly good exposure in organising events, presenting themselves, and competing in a broader arena.

NMREC Techfest is a culmination of six different events conducted by various departments in the college.

Cihan 2k11
- by the Department of Electronics and Communication Engineering

The Department conducted 3rd National Level Technical Symposium CIHAN 2k11 on 25 and 26 February 2011 successfully. Following events were conducted as part of the TechFest 2k11.

Prameya – Paper presentation: Twenty seven papers were presented during two days on VLSI, Wireless and Digital Communication, Embedded Systems, Biomedical engineering, Image and Signal Processing, etc. The papers “Brain Port Vision Technology” by the students from GNITS, “The Bio-chips (Life on chips)” by the students from OU/JNTU, and “Light Emitting Polymers” by the students from STIST were selected as the best among them.

Apart from the Poster Presentation Anvaya an exhibition highlighting the technical developments in the field of electronics and communications were displayed. Roboleague: A Premium Soccer league with robots: Roboleague got the people interested in Robotics together.

Many other spot events such as Yaksha Prashna, Cricket League and Snapshots were also conducted. Shodhana-2k11…. Our vision with a mission…..A National Level Management Meet
- by the Department of Management Studies

The credit crunch and subsequent sharp economic downturn have suddenly confronted businesses worldwide with a dramatic increase in risk related challenges. To face and understand the challenges involved in today’s business world, the department organized SHODHANA-2K11 a National Level Management Meet inviting students of management from different Colleges and Universities across the nation. This meet was directed towards searching for the Best Young Managers.

Four events were organized as a part of show ‘Shodhana-2K11’ such as Vidagdha (Young Manager), Prashamanchah (Business Quiz), Rachit (Business Plan) and Sarjana (AD-Zap).

The first event was Vidagdha consisting of four rounds. This event was for those who wanted to get their dream title of “Best Young Manager” in today’s competitive world.

The second event was Prashamanchah consisting of three rounds and it aimed to check the trends and happenings in the corporate world. It also helped to test and inculcate the fundamental knowledge of latest business developments which helped to adjust the ways of learning.

The third event was Rachit to bring into the limelight the new innovative products and encourage entrepreneurial skills among the management students. To encourage entrepreneurship instinct in budding managers of tomorrow, this event was titled as ‘Rachit’.

The fourth event was Sarjana consisting of three rounds and it helped to offer different ways of promoting/advertising the products and services to meet all the sections of society. It also helped everyone to think differently to catch the pulse of the customer.

Contributors: Department of Computer Science and Engineering
The Department of Mechanical Engineering conducted Sambhavaat -2011 on 25 and 26 February 2011. The participation consisted of students from good number of engineering colleges from in around the twin cities in addition to our own college students. Our students of II, III and IV year participated in good number. The events consisted of technical paper presentations, poster papers, Auto quiz, CREA (disassembly and assembly of 4 stroke –four cylinder diesel engine), spot events, robotics and workshop. The robotic events included all terrain, pick and move, Robo wrestling, maze, Tug of war, F1 Race and Bomb squad. The workshop events comprised Boomerang, Aero modeling, Hover Craft and Robotics. In oral presentation about 14 technical papers were presented. The topics included new developments in automobile engines, new materials, hybrid vehicles, solar cells, and photo voltaic cells. Oral presentation on CRDI engine technology bagged the first prize. The tech fest events provided an opportunity to get exposure to various scientific and technical developments as well as an experience of conducting and managing technical events.

The department of Mathematics and Physical Sciences organised Ganith Vignan 2K11 for the first time ever in the Techfest. It was aimed at the first year students to showcase their skills in Basic Sciences and Mathematics. Events were conducted to motivate and inculcate the technical skills among the students. Working Models, Paper Presentation, Poster Presentation and Science Quiz were some of the events. Ninety students participated in the events. Inspite of being conducted for the first time for the first year students, the event could pull a huge crowd in the Techfest!

Medhas-2k11
by the Departments of MCA, CSE and IT
Medhas2k11 has been jointly conducted by three Departments: Computer Applications, Computer Science and Engineering, and Information Technology. The main event, technical paper contest was a successful one with more than 70 abstracts submitted and the top two presentations were awarded cash prize and gift coupons from industries. In addition to this event, there were many other events which include: programming contest, test on skills, technical tambola, LAN gaming, short films, innovation X, unscramble etc. There were many participants in each event. Cash prizes and gift coupons were awarded to the winners. An offshoot of the technical festival was a training programe “Workshop on Ethical Hacking”. The workshop was conducted on 28 February - 1 March 2011 by Tech Defence. There were about a hundred participants from various colleges.

Yatna 2k11
by the Department of Electrical and Electronics Engineering
The Technicfest of Department of EEE, Yatna 2K11, was conducted on 25-26 February 2011. Various events were held during the fest like Paper Presentation, Poster Presentation, Model Presentation, Technical Quiz and Documentaries. The following are the details of events:


Teams participated in the Quiz Program from different colleges and the prize winner was from Sri Indu College of Engineering and Technology.
Words like tweeting, blogging and social networking are floating around everywhere these days. That's all teenagers do once they get back home. Even some youngsters hardly 6 years old have got a FB profile! There has even been a movie titled “The Social Network” based on the life of the famed Mark Zuckerberg – the developer of one of the leading social networking sites that has nearly 600 million active users today. A social networking service is essentially an online service, platform, or site that focuses on building and reflecting of social relations among people who share interests and/or activities.

There has been rapid growth in the number of US patent applications that cover new technologies related to social networking in the past few years. The number of published applications has been growing at about 250% per year over the past five years. There are now over 2000 published applications. More than 25 billion pieces of content (web links, news stories, blog posts, notes, photo albums, etc.) are shared each month. Amazed? Or think it is just a waste of time? In fact, there are more than 1 million entrepreneurs and developers from 180 countries making their livelihood by developing Facebook apps. Now, isn’t that something to think about? Also, the recent protests in Egypt have shared the techniques of civil resistance in sustained campaigns involving strikes, demonstrations, marches and rallies, as well as the use of social media such as Facebook and Twitter to organize, communicate, and raise awareness in the face of attempts at state repression and Internet censorship.

It is cheaper to use online social networking for both personal and business use. But publishing information like address, name, age and other personal information is always an issue in social networking. This would be a boon to cyber criminals and as a result the cases of cyber crime are on the rise. Also security has not been given higher priority in popular social networking sites due to which there are many problems caused.

One of the most vital disadvantages of social networking is the loss of time. Many youngsters today just pass their time or rather spend most of their time on these social networking sites writing their feelings and commenting or liking others. The result of all this time spent is nothing but an empty space where there is literally nothing gained!

Social networking can serve as a platform/stage for any kind of activity involving the public. This aspect of social networking can be put to an advantage in situations for gathering people's support, in circulating some ideal thoughts, to get an advertisement to a product/plan/event/idea, and many more such activities. This can be the social advantage of these social networking sites.

Another advantage of these sites is in the technical field wherein there can be multiple (useful) applications developed for these social networking sites and a business made out of that; creative and challenging applications can be built for making social networking more meaningful, and secure; a network of professionals can be built and a platform can be provided for professional discussions.

Orkut and Facebook are the most widely used these days particularly by the youngsters. LinkedIn is a site for professional networking. There are networking sites for specific needs such as Meetup.com for special interests/hobbies, daily workout for those interested in working out/exercising and many more. Though professional groups form through these sites and regular discussions are possible among the members, it has been observed that initially the group usually is active with very interesting and thought provoking discussions which later on do not continue. This is the last in most of the situations.

To conclude... social networking – a boon or bane?? It all depends on how we make use of it!!

“I could get in touch with my school mates after 35 years and that would not be possible without these social networking websites!” — says a Professor

“I can post all the placement related announcements on my wall instead of mailing or calling all the students. That’s easy for me as well as my students”. — says a Placement Officer in a college.

“I logon to the social networking site once I’m back from college and it’s like I’m just addicted to searching for people and passing time on that. In the end not much time is left for studies. That way I’m wasting a lot of my precious time”. — laments an engineering student.

**Contributors:** Dr. Divya Nalla, Guruprateek (IT, IV year), Shaik Hafeez (IT, IV year)
In the nature many types of energies are available. The most important form of energies is Electrical energy. It has become part and parcel our life, now we have reached a stage that the life cannot be imagined without electricity. We are accustomed to the utilization of Electricity to such an extent that any interruption of supply for 15 to 20 minutes, we get impatient and try to lift the phone for complaining to the authorities.

Electrical energy is certainly superior to other forms of energy since we can utilize it in the form of light, heat, transportation (electric motor for Railway traction) and where not. It has greater flexibility, easy to control, easy to transmit, clean and above all it is most economical (cheap).

Lighting natural phenomenon which cause the clouds charged with electricity and current flows to the earth due to which the equipment (electrical) damages and hence the electric equipments are protected against the lightening. Electricity remained in intellectual curiosity until 1600 A.D. Benjamin Franklin conducted extensive research in electricity in the 18th Century. In 1800, Alessandro Volta Battery, made from alternating layers of Zinc and copper, the most reliable source of electricity. The recognisation of electromagnetism, the unity of electric and magnetic phenomena is due to Andre- Maier Ampere in 1819-1820. Michael Faraday invented the electric motor in 1821, who is considered to be the “Father of Electricity”. In 19th Century, George Ohm analyzed the electrical circuit i.e., when a potential difference exists between two points the current flows through the circuit which is known as Ohm’s Law.

The flow of free electrons is called electric current or the strength of electric current (I) is the rate of flow of electrons i.e. charge flowing per second, I=Q/t, where I equal to 1.0 ampere when a coulomb of charge flows in one second. Where as the work done per charge is called the voltage and is also known as potential difference between two charged bodies and is measured in Volts. The electric current flows from negatively charged body to positively charged body. But it has established and agreed by the Scientists, throughout the world that “Conventional current” flows from positive to negative.

The electrical light bulb operates through heat produced when the current passes through its resistant material provided and gives us the illuminations. Cooke and Wheatstone demonstrated the usage of electricity in electrical telegraph and communication system. In 1831, Michael Faraday discovered the first electrical generator, and the electrical motor which converts electrical energy to mechanical energy i.e. rotating motion exploited the important effect of electromagnetism i.e. a current through a magnetic field experiences a force at right angles to both the field and current.

The electrical battery, the Voltolic pile was invented in 18th Century that a viable source of D.C. power. The cell or electrical battery does store energy chemically and available on demand in the form of electrical energy. The battery which stores chemical energy has because the power source for the common men and being utilized in number of applications and the disadvantage of battery is that once discharged it must be recharged or disposed. And that is why the Direct current power is not used when the utilization of power is required in large quantities. The D.C. power is not economical, costly to generate and transmit but has the specific utilizations such as Electric Traction, Electroplating, welding for which A.C. power is converted into D.C. power in the Electrical Sub stations. A.C. (Alternating current) is generated universally for the transmission and utilization of Electricity as it is economical to generate, transmit and for utilization. For large electrical

Contributors: D.B.Krishna Murthy, Associate Professor and C.Swapna, Assistant Professor, Department of Electrical and Electronics Engineering.
demands electrical energy must be generated and transmitted continuously as A.C. power cannot stored.

The Alternating power generated must be utilized as and when it is being generated. We cannot store A.C. power. But the A.C power is hidden and available in the form of potential energy of water level in the Dams (reservoirs) of Hydro electric power stations, in the form of chemical energy available in coal, utilized in the Thermal Power Generation Stations, in the form of heat in the Nucleon Atom U23592 in the Nuclear power stations. The modern steam turbine invented by Sir Charles Parsens in 1884 generates about 80 percent of electric power in the world, using variety of heat sources now.

The thermal power is generated by using the coal. When the coal is burnt and combusted in the furnace of the boiler, the chemical energy which is hidden in the coal converts into heat energy which is imported to the water flowing in the tubes of boiler is converted into steam energy.

The steam energy produced in the boilers of the Thermal power station is made to pass through the pipes and admitted into the turbine. When the steam is admitted into the turbine with required pressure and temperature, the turbine rotates and then thus steam energy is converted into the mechanical energy. The turbine and the electrical generator are embedded with the same shaft and coupled in between the turbine and generator then shaft (rotor) rotates in the generator also, which produces the rotating magnetic field and thus the electrical energy is produced across the conductor i.e. stator.

Thus the electric power is produced in the generators at a certain voltage of 11kv and this voltage is stepped up to the transmission voltage i.e.220KV or even 400KV with the help of step-up voltage transformer for smooth and efficient transmission of power through power lines. The transmitted power reaches to the Electrical Sub-Station (High voltage and Distribution voltage) and then finally reaches to the residential consumers. The industries will be given 11KV supply where as the commercial and residential consumers receives a supply of 400V three-phase, and where as the common residential consumer receive a voltage of single-phase 230V supply. That is to say that electric power is generated at far -off places like hydroelectric power station (located at forests and far-off places across rivers) and thermal power stations( located at neat coal mines and where abundance of water is available), reaches our premises with the help of transmission lines, distribution lines and substations. It may not be an out of point that one should clearly understand that when an electrical unit is said to consumed. When power flows in the lines and utilized for certain time, electrical energy is said to be consumed. It is required to clearly understand that what an electric unit is. A bulb of 100W is (electrical load) when connected across the 230V, single phase supply consumes one unit of electricity (1 kilo-watt hour) when it is kept on for continuously for 10 hours. That is to say that 100Wx10 Hrs=1000Whrs or 1KWhr=1unit. When one consumes, one unit of electricity on one’s house one required to pay Rs 2/- or Rs 3/- etc as per the tariff and pay to the electrical utility company.

A country’s development can also be measured in terms of per capita consumption. India is still a developing country its per capita consumption is estimated to be 704 kWh during 2008-09. However this is fairly low when compared to that of the some of the developed countries like US (15,000kwh), China (18,000kwh) the world average stands at 2,300kwh.

India has the fifth largest generation capacity in the world with an installed capacity of 1, 52,000 MW as on 30-09-2009. In order to provide over 1000 units of per capita electricity by year 2012, it is estimated to add capacity of generation by another 1,00,000 MW would be required.

The task before us is enormous. All electrical engineers in particular have to acquaint with latest technologies in power, generation, transmission and distribution systems to meet the challenges ahead.
Contributors: K. Srinivas, Assistant Professor, Department of Information Technology.

Placement News

- Campus interviews were conducted by HCL Technologies Ltd. on 23rd December 2010 and 59 students of our college were selected from the 2010-11 batch and given offer letters.
- The final year students of our college took the online examination conducted by SYNETE on 9th January 2011 in our campus and 24 students were shortlisted for the final interview of which 15 students were finally selected.
- Kelly services conducted interviews for Google in our campus and 25 students have been shortlisted for the written test and interviews.
- Our students attended the Genpact written test and 5 students have been shortlisted for the final interview to be held on 26th March 2011.
- Hackett group conducted a written test in our college on 12th March 2011 and 4 students have been selected.
- Medha servo Drives Private Ltd. visited our campus and conducted written test EEE and ECE final year students on 8th March 2011 and 5 students have been shortlisted for the final interview.
- EEE final year students attended the written test of VIJAYA ELECTRICALS Ltd. on 21st March 2011 and the results are yet to be declared.

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Industry Institute Research Meet

An Institute and Industry Research Meet was conducted at NMREC on 3rd December 2010. It was gratifying to note the overwhelming response from the Industry for the invitation as more than 25 professionals representing 20 organisations have taken part in the Meet.

Adroit a Cultural and Sports Fest was organized by the CSE Department from 7 to 14 February 2011. This was an event completely organised by the students of the Computer Science and Engineering Department in which students from all the branches have participated.

Inauguration of CSI Student Branch

CSI Student Branch has been inaugurated on 11th February, 2011 by Mr. Raju Kanchibhotla, Chairman of CSI, Hyderabad and Mr. L.L. Narasimha Rao, Vice-Chairman of CSI Hyderabad in NMREC. Totally 111 students of the college have joined CSI.

Achievements

Mrs. G. Lalitha, Asst. Professor in M & PS was awarded with PhD in Physics from Osmania University in January 2011. Her thesis is entitled “Elastic behavior of manganites in the vicinity of their magnetic transition”. She has done her research under the supervision of Professor P. Venugopal Reddy. She has published eight papers in various international journals and attended three international and six national conferences. She was awarded with UGC sponsored RFSMS fellowship and CSIR sponsored SRF fellowship.

Mr. N. Thirumal Reddy, Asst. Professor in M & PS has got admission into PhD in Physics under the supervision of Prof. G. Prasad at Osmania University.
NMREC students from CSE, IT and ECE departments represented AP Tennis Volleyball Senior and Junior teams in 12 NH Tennis Volleyball Championship held at Dholpur, Rajasthan.

JNTUH D-Zone Inter Collegiate Tournament for men and women was organized at NMREC from 18 to 20 January 2011. Out of ninety-five colleges in D-Zone, twenty five colleges participated in the tournament. NMREC won Volleyball (men & women), Throw ball (women) and Overall Championship.

The participants of NMREC won the following prizes:–

(i) Volleyball team for boy stood as winners
(ii) Volleyball team for girls stood as winners
(iii) Basketball team for girls stood as runners
(iv) Badminton team for girls stood as runners
(v) Badminton team for boys stood as runners
(vi) Table Tennis team for boys stood as runners.
(vii) Table Tennis team for girls stood as runners.
(viii) Throw Ball team for girls stood as winners.
(ix) Foot Ball team for boys stood as runners.

**NMREC won the overall championship in JNTU ‘D’ zone Inter Collegiate Tournament.**

JNTUH D-Zone Inter Collegiate Cricket Tournament for men and women was organized at NMREC from 17 to 22 February 2011.

NMREC students participated in JNTU selections in various events and the following students were selected to represent JNTUH team in All India Inter University Tournaments.

I. Mr. Md.Zubeir of ECE III year participated in Hockey match held at Bharathiyar University from 16 -20 December 2010.

II. Mr. P. Santosh and Mr. K.Kartik of IT IV yr participated in Handball match held at Nanded from 11-22 January 2011.

III. Ms. Mounica of IT III Year participated in Handball match at Nanded from 11- 22 January 2011.

IV. Ms. Anusha of CSE I year and Ms.Geetha of IT I year participated in Kabbadi held at Ujjain from 9-14 February 2011.

V. Priyanka of IT II yr is selected to represent JNTU Table tennis women team in the South Zone Inter University Tournament held at Belgaum, Karnataka from 17 - 20 February 2011.

Five of our students represented A.P. Tennis Volleyball senior and junior teams in the 12th National Tennis, Volley ball championship held at Dholpur in Rajasthan from 25-27 December 2010: P. Santosh , G. Suman, Md.Zubeir, Dinesh, and Jeevan.

**Contributor:** C.M. Sheela Rani, Associate Professor, Department of MCA
OUTGOING STUDENTS

EEE-IV YEAR BATCH (2011 Pass out)

IT-IV YEAR BATCH (2011 Pass out)
Out going batch 2010-2011

CSE-IV YEAR BATCH (2011 Pass out)

Mechanical-IV YEAR BATCH (2011 Pass out)
Exams are over and you are preparing for yet another hot summer with lots of time on hand. For many, there are no hometowns to visit and even if there was one, you have probably outgrown visiting grandparents or cousins as a favorite pastime. Most of you had some hobby when you were in school, isn’t it? Some of the projects in school had some fun things. But by the time you came to Intermediate (or plus two), there is hardly any life beyond your books and the competitive exams.

After this painful but necessary process for getting into a college, you heave a sigh of relief and generally spend a couple of months roaming around the roads and the malls, watching movies and actively tweeting on the social network until you get tied again to a college. By then you have forgotten that you had any hobbies and that there is any life beyond movies, malls and the internet.

Your new found college gets into routine quickly and with hours of commuting to do, is there even time for anything else? But when you do have time, don’t you want to try something new?

Would you like to know the cool things you can do as youngsters around Hyderabad? Are there any new ways of having fun and hanging out with your friends?

Yes, there are. And you will realize that they also add value to your personality and profile by the time you graduate, making a good case for a job or an MBA or an MS. And most of them are absolutely free!

The road to become the most admired speaker in town!

Hyderabad Toastmasters - http://www.meetup.com/hyderabadtoastmasters/
Young Orators Club - http://yocs.in/
Elan Toastmasters Club - http://www.meetup.com/elantm/

These clubs help you make better presentations which can be listened to again and again. They help men and women learn the arts of speaking listening, thinking and leadership – vital skills for a successful life. Membership is open to people from different backgrounds and all walks of life. It is an excellent networking opportunity.

Panchi, pavan ke jhonke aur parbat …not a film song but what your heart longs for

There are a bunch of clubs which meet regularly and do different things!

TREE Foundation is one such organization engaged in Environment Education, Sea Turtle Conservation and Community Development. It is inspired and guided by the world famous environmentalist Dr. Jane Goodall and is a member of Roots and Shoots International Network, of the Dr. Jane Goodall Institute. See their site http://www.treefoundationindia.org/

Rock Walks are nature treks to different rocky areas in and around Hyderabad. They usually take place in the afternoon (and occasionally in the early morning) of the third Sunday of every month.

This is the initiative by the Society to Save Rocks, to preserve and protect the spectacular ancient granite formations of the Deccan Plateau - a natural wonder of stony ridges and hillocks shaped into picturesque balancing forms. See their site http://www.saverocks.org/

Spotting birds is quite an art and it can be turned into an interesting hobby. Bird Watcher’s Society of Andhra Pradesh (BSAP) started in 1980, is the right place to be in if you want to spend a Sunday visiting the wilderness in and around Hyderabad to watch birds. Two or three times a year they also organize three-four day camps at natural bird habitats for members.

Hyderabad Aquarium Enthusiasts

Hone your literary and intellectual skills with reading, theater and quizzing

Samskruta Bharati (Samskritam)
http://intellibriefs.blogspot.com/2010/06/free-10-day-spoken-samskrit.html
Alliance Francaise (French)
http://hyderabad.afindia.org/
Maxmuller Bhavan (German)
http://www.goethe.de/ins/in/hyd/lrn/deu/enindex.htm

Uma Garimella, Director, Centre for Faculty Development and Management, NMREC, Hyderabad.
www.TheProfessor.in
Learn foreign languages, share and discuss books and mingle with like minded book lovers. These clubs act as a catalyst to rekindle the dying passion to read and to attract and encourage others to cultivate the habit of reading.

Join K-circle for some really intense quizzing.

Would you rather prefer computers?
iPhone Developers/Entrepreneurs meetup! - http://www.meetup.com/Hyderabad-iPhone-Developers-Entrepreneurs-meetup-
IT Professionals Club (HIP Club) - http://www.meetup.com/HIPClub/

This is a great platform to discuss about the latest trends, marketing and other entrepreneurial opportunities in the industry. Developers, Administrators and Users (novice and experienced) can discuss technical, non-technical aspects, development technologies and techniques. Platform for practicing and aspiring professionals to meet up with others in the industry and build their network. Make new friends. Share knowledge and experiences. Pursue interests with like-minded people.

Action….Adventure – not in movies but for you
The Great Hyderabad Adventure Club - meetup.com/g hac
Hyderabad Sports Club - http://meetup.g hac.in/
Hyderabad Runners - http://www.hyderabadrunners.com/

If you want some great people, breath-taking places, fitness and fun, there are no excuses not to join! You will find people from all walks of life and it’s a terrific opportunity for networking.

Some cool hobbies to become the center of attraction in any event!

Evening Hour Club - http://www.meetup.com/EveningHour/
Members meet for edutainment - sometimes it is for the children and sometimes it is for the adults. Book Discussions, Meet-the-author, elocution, drawing, writing, story-telling, hobby classes including painting, drawing, arts & crafts and a whole lot more happens at Evening Hour!

The Hyderabad Face Reading Club - http://www.meetup.com/Facereading/
Association of Hyderabad Amateur Astronomer

Want to get a feel of NGO/Social Awareness?
We often do not correlate between our actions and the outcome of our actions, and a few them have been more destructive and denting the very future of Planet Earth. The Carbon Footprint is rapidly taking a toll on Earth. “Breathe” is an initiative to provoke a thought.

Breathe - Greener and Cleaner India - http://www.meetup.com/breatheindia/
If you want to work for children’s education, support for senior citizens, women reforms, healthcare, village development and increase awareness on civic responsibilities then Svechha is the place.

Svechha - http://www.svechha.org/wp
Atlanta Foundation - http://www.atlantafoundation.net/ was started by a bunch of Indians for changing lives through education.

A number of volunteers in Samrita Trust - http://www.samritatrust.org/samrita/index.aspx have worked to create learning devices for the visually impaired. CDs, MP3 players, Laptops, internet – modern technology helps the visually challenged to lead successful professional as well as personal lives. You can volunteer some time too.

If this is not enough, take your own pick. Visit these sites for more information and more groups (in and around Hyderabad):
http://www.meetup.com/cities/in/hyderabad/
http://www.giveindia.org/donationsearch.aspx
Computer Science and Engineering

News from faculty
- Mr. P.V.S. Siva Prasad Head of Computer Science and Engineering Department attended a two day conference on NCAR-2010 held at Mahindra Satyam from 16 to 18 December 2010.

Workshops in the Department
The students of the Department conducted Hacktrack-a workshop on “Ethical Hacking” in collaboration with Techdefence, Mumbai, under TECHFEST 2011. This workshop was attended by students from various colleges throughout the state. The students of NMREC also participated in the workshop and expanded their horizons in the field of Information Security.

News from Students:
- G. Anurag of III year A section bagged First Prize in the quiz conducted in Medhas 2011 at NMREC.
- T. Avinash Royal and T. V. Pavani, students of second year, won Second Prize in Technical Debate conducted in Medhas 2011 at NMREC.
- P. Prashanth, of III year, presented a paper at Vasavi College of Engineering in their college fest ACUMEN CSFEST’11.

Electronics and Communication Engineering

News from Faculty
- Prof. I. Sudhakar, Asst. Professor in the Department of Electronics and Communication Engineering attended the workshop on “2G/3G Communications” at CVSR in December 2010.
- Mrs. T. Rajani, Associate Professor in the Department of Electronics and Communication Engineering attended a short course on “Automatic space recognition” at NERTU, Osmania University, Hyderabad in the month of September 2010.

News from Students:
- J. N. S. Ravichandra, and M. Chandana of ECE II-A presented a paper in Helix-11, conducted by Bharat Institute of Engineering and Technology.
- N. Bharath of ECE IV-A participated in National level Student Leadership Contest “Emerging Entreprenuer 2010” at ACE Engineering College.

Information Technology

News from faculty
- Mr. K. C. Arun Head of Information Technology Department attended a two day conference on “NCAR-2010” held at Mahindra Satyam from 16 to 18 December 2010. He also attended a one day conference on “Doc Type HTML File”, sponsored by Microsoft, held at IIIT, Hyderabad.
- Mr. K. Srinivas, Asst. Professor of IT Department attended a seminar on Software Engineering models and delivery methodologies held at JNTUH conducted jointly by JNTUH and TCS on 11 February 2011.

News from Students:
- An in house project for Online Student Feedback was developed by IT final year student P. Guru Prateek under the guidance of Dr Divya Nalla. This is currently being used in the college for obtaining student feedback.
- N. Ajay kumar, of IT IVth Year is placed in CTS as software trainee.
- T Priyanka Rao of IT IInd year participated in the event “Robotics” organized by CBIT and won first prize.
- K. Surya prakash, K. Sriman & M. Ravindra of IT IInd year participated in the event “Robowrestling” organized by Mechanical Engineering Department of NMREC and won first prize.
- P. Santosh & K. Karthik of IV year represented JNTU Hand ball team in the All India Interuniversity Championship Tournament held at Nanded from 19th January to 24th January.
- P. Vinod & B. Venkatesh presented a paper titled “DNA Computing” in the event “infinity 2k” organized by CSE Department of Osmania University.
**Mechanical Engineering**

**Industrial Visit:**
The students of final year Mechanical Engineering accompanied by four faculty members visited Srisailam Hydro Electric Project on 5th March 2011.

**Invited Talks:**
- Dr. V. Gopala Krishna, Scientist ‘F’ from the Defence Metallurgical Research laboratory delivered a talk on ‘Aerospace Materials and their Superiority’ on 17 March 2011
- Mr. K. Satish of Kalva Engineers Pvt. Ltd delivered a talk on ‘Non Destructive Testing’ on 18th March 2011

**News from faculty:**
- Anoop Kumar, Asso. Prof and K.HariKrishna, Asst. Professor from the Department of Mechanical Engineering participated in workshop entitled “Tribology” held at Vignan Institute of Technology during 9-10 December 2010.

**News from Students:**
- Sharat of II year participated in Robotics Event in ACUMEN 2011 conducted by Vasavi College of Engineering.
- K. Santosh Girish of II year participated in Robotics Event in ACUMEN 2011 conducted by Vasavi College of Engineering.
- A. Venkatesh of II year participated in Robotics Event in ACUMEN 2011 conducted by Vasavi College of Engineering.
- M. Sharath Kumar, and K. Santosh Girish of II year bagged Second Prize in Robo Race conducted by Sri Indu College of Engineering and Technology.
- A. Uday Kiran of II year presented a Paper in Technovision 2011 conducted by Bandari Srinivas Institute of Technology and secured First Prize for it.
- A. Uday Kiran of II year secured First Prize for paper presentation in a National Level Symposium conducted by Sri Indu Engineering College of Engineering and Technology.

**Department of Management Studies**

**Industrial Visit:**
An Industrial visit was organized on 12th November, 2010. at ALEAP (Association of Lady Entrepreneurs of Andhra Pradesh) located at Industrial Estate at Gajularamaram-Pragati Nagar, near JNTU-Hyderabad. All students of MBA II Year accompanied by 3 faculty members are participated in the visit. The visit includes Biscuit Factory, Cartoon Packaging, Box Manufacturing and Plastic Sticker units. The second visit is to M/s Kaitan Electricals Ltd, Balanagar Industrial Estate has taken place with the same students and faculty during November, 2010.

During these visits, students could understand practically the operational processes of the various industries.

**Workshop**
Students of MBA I and II year attended a workshop on Entrepreneurship Development Program (EDP) at NSIC (National Small scale Industries Corporations), Malkajgiri, Hyderabad on 29-03-2011. They also visited equipment section of small scale industries at the same.

**Guest Lecture:**
Mrs. Sunanda and Mr. Jyothi Kumar of Indian Retail School gave a lecture on “Job opportunities in the Retail Sector” on 21-03-2011 at CFDM, NMREC.

**News from Students:**
- Students of the department have participated in international seminar on “Comprehensive entrepreneurship” organized by ALEAP (Association of Lady Entrepreneurs of Andhra Pradesh) and State Government of A.P at Vizag from 4th to 6th December 2010.
- 11 students of MBA I year participated in “ADHYANA 2011” - National Level Management Meet organized by ICON Institute of management studies on 23-03-2011. Ms. Nayyara Sultana and Ms. Priyanka secured the 1st prize in the event of paper presentation while Mr. Srikar and Mr. Kumaraswamy secured 2nd prize in the event of business quiz.

**News from Faculty:**
- Mr. V.V. Subbarao has submitted Ph.D thesis on “Management of Self-Help Groups in Select Districts of Andhra Pradesh - Warangal and Rangareddy” to Dr. Baba Saheb Ambedkar Marathwada University, Aurangabad.
- Mr. N. Chandra Sekhar Reddy, Associate Professor, has been awarded M.Phil in Management on the topic “Internet Based Tourism Market Promotion in India: Case Studies of Web Initiatives in Kerala and Andhra Pradesh”
Mr. A. Raja Shekar, Associate Professor-HOD has attended “National Convention for Academics and Research” held at Mahindra Satyam Technology Center-Hyderabad, on December 16th 2010.

Mr. Hemant Kumar Shastry has qualified in FET -2010.

Mr. A. Rajshekhar (HOD) attended a National Convention for academics and research conducted during 16-18 December 2010 hosted by ‘Swecha’, organization for free software momentum of India.

Electrical & Electronics Engineering

News from Students

- M. Sujeeth Kumar of III year presented a paper in Promethean 2K11 at Padmasri Dr. B.V. Raju Institute of Technology
- S. Divya Sri, and P. Ganesh Kumar of II year presented a paper in Promethean 2K11 at Padmasri Dr. B.V. Raju Institute of Technology
- K. Amrutha Varsha, and K. Surya Rakash of II year presented a paper in Infquest 2010 at JB Institute of Technology
- K. Vindhya, G. Sriharshini, and Ch. Pramod of IV year participated in Project Expo in Elektra 2KX at TKR college of Engineering and Technology
- G. Sriharshini and Ch. Pramod of IV year secured First Prize for their project “Foot Power Generation using Waste” in Pratibha 2010 at TKR college of Engineering and Technology
- P. Ganesh Kumar, and S. Divyasree of II year secured Second Prize for their presentation on Magnetic Levitation Vehicles at Infquest 2010 conducted by JBIET
- K. Praveen of II year secured First prize for his presentation on “Light Emitting Polymers” at TRR College
- K. Praveen of II year secured First Prize for his model on “Transmission and Distribution Lines” at TRR college.

Humanities and Social Sciences

News from Faculty

- S. Rajeswari, Asst. Prof of English in the Department of Humanities & Social Sciences participated in the UGC sponsored International seminar on Applied Linguistics held at Acharya Nagarjuna University, Guntur from 15-18 December 2010 and presented a paper entitled “Language and Communication Problems Related to Aviation”.
- K. Rajesh, Asst. Prof of English in the Department of Humanities & Social Sciences attended the international conference on English Literature: Redefining English Literacy studies in the third world countries held at Sebelas Maret University, Indonesia during 9-10 November 2010 had presented a paper entitled “English Literary Studies in India: An overview”.
- Gousia Sultana, Asst. Prof of English in the Department of Humanities & Social Sciences participated in the workshop entitled “Advance English Language and Communication Skills” held at Swami Vivekananda Institute of Technology, Secunderabad on 15 November 2010.
- S. Rajeswari, Asst. Prof of English in the Department of Humanities & Social Sciences obtained M.Phil Degree in English in January 2011 from Acharya Nagarjuna University, Guntur.
- M. P. Basanth Singh, Asst. Prof of Environmental Studies and Mrs. Gousia Sultana, Asst. Prof of English in the Department of Humanities & Social Sciences qualified in the Faculty Eligibility Test, FET-JNTUH-2010 held in December 2010.
- V. Vaneendra Sastry, Asst. Prof of MEFA in the Department of Humanities & Social Sciences attended the UGC sponsored International seminar on “Financial Inclusion and Inclusive Growth” held at the Dept of Business management, University of Hyderabad and presented a paper entitled “Financial Inclusion and role of self help groups” held from 28 -30 October 2010.
- V. Vaneendra Sastry, Asst. Prof of MEFA in the Department of Humanities & Social Sciences attended the UGC sponsored International seminar “Inclusive Growth in Agriculture” organized by the Dept of Economics, Osmania University, Hyderabad held on 12 February 2011.
The great inventions of the Romans include concrete, paddle-wheel boats, candles, and the Julian Calendar. Despite limitations in technology, resources, modern science and mathematics, they created impressive inventions.

It has been observed that there have been many significant contributions to the society and to the development of technology through student projects. Student projects can change the world: in 1993 the World Wide Web phenomenon started with a browser Mosaic that was essentially a student project at the National Center for Supercomputing Applications (NCSA) at the University of Illinois Urbana-Champaign. The Cockrell School of Engineering’s Projects for Underserved Communities (PUC) culminated in the completion of new potable water distribution systems in Patriensa, Ghana, and water conservation systems in Santa Cruz, Peru. Villagers are immensely grateful for the good work of the engineering students, who shared their gifts of time and technical talents to benefit the communities.

Studying Engineering can teach you many skills relevant for modern daily life. Practicing your understanding through a simple project is an excellent way of learning engineering and technology. To strengthen this understanding of technology, the concept of projects has been introduced in most of the curricula. Most of the engineering curriculum covers the technical subjects required and an application of that is expected in the project phase as part of the course work.

“An engineering goal in a science project is a requirement that the student demonstrate a real-world problem that could be solved as a result of his project.” This is quite appropriate for any kind of a project.

Students studying engineering generally look forward to jobs as developers, manufacturers, designers and testers for companies around the world. All these jobs require thorough understanding of the subject that comes only through practicing. This practice is possible only when the student tries to apply the subject knowledge to a practical problem to solve that through a project. The essence of it lies in the experience gained in the journey to solve the problem chosen. This experience would not be otherwise gained after the course as anyone would be expected to be the best once they are in any kind of job.

How a project is selected currently

Let us talk about the current situation in Engineering colleges where the students have a mandatory project to be completed to fulfill the norms of the technical degree to be obtained. A student who is supposed to do a project goes through the following steps (not sure whether these are the only processes.... students know that better !!).

- Browse the internet with keywords “Engineering projects”, “B.Tech Projects”, “Student Projects” etc. select one among the lists of projects displayed (selection based on the popularity of the project) and download the project
- or go to an institute and join there for the project

How to do a project

There are many things one can do for projects as engineering students. Thinking of some small real life problems and solving them using technology can serve the purpose for mini projects.

Projects can be both application oriented: that aim at developing an application, as well as research projects: that aim at improving technology through research.

Selecting the project is the first in the process which requires quite an amount of searching and researching, and thinking. Selection should be based on the relevance, significance, and applicability of the work. Once a problem is selected, all possible existing solutions have to be studied, and then one solution (either new or existing) has to be implemented.

As already discussed, the essence of a project lies in the experience gained while doing the project.

Contributor: Dr. Divya Nalla
A word from the other side of the world ...

It is important to note that engineering and medicine are the two most important streams in India where you land on the buck even if you screw up a little. Almost everybody is either a doctor or an engineer. And to satisfy the engineers dreams there are tons of IT companies around. Graduate from college, get a job and earn some money. This is how we usually look at things when we are doing our under graduation. But one important fact which we usually miss out on is “how important we actually are?”. Irrespective of your answer to that question, you will end up getting a job. If not soon, then sometime later. Now the answer to that question is how would you look at things?. Remember, it is out my own personal experience I have learned that the more skilled you are, the more you are worth. You do not have to be skilled in everything you do. Be skilled in at least one thing that you learn each year during your under graduation. For the matter of fact, programmers in C are always payed twice the amount when compared to programmers in Java or other application level languages. All you need to do before you graduate is be very good at C, and that does not happen very easily. It needs a lot of practice and patience dealing with “Segmentation faults”. In the west, there is a clear distinction between the salaries paid to the employees depending on the kind of work they do. Core systems jobs (again dealing with C, C++) are twice the worth of a web UI designer job. If you are really planning on getting a job which is your “worth” then finding the right job should not be difficult. Therefore it is very important to make sure your skills are fine tuned by the time you graduate, because that is the ultimate factor which will decide how much you are going to get paid on your first job. And all you need to do is 4 things - 1.Learn one programming language (C > C++ > Java). 2.Learn one scripting language (Perl preferably, Python also will do). & 3.Learn one database query language (MySQL, Oracle g/i, etc - no one really cares which one as long as you have the concepts correct). 4.Know how to use all the above 3 together. Considering that you have 4 years in undergrad, doing one each year should not be difficult. You will only find your worth after the 4 years if you stick to the above 4 points. Getting a job is not important, getting the “right” job is important. And your resume is your advertisement to the company, the better the advertisement the better the outcome. Start writing your resume from the 1st year. Even if you have nothing to write on it, write those things which you would want to have knowledge about by the time you finish graduation. That way you are going to keep a track of whether you are going in the right direction. Resume writing is the most boring job in the world and the most important too. If you find that your resume has a lot of empty spaces, you will realize that you need to work harder to fill in those empty blanks. Keep updating your resume each year to see how much you have actually covered. And make sure you use those 4 years to fill in at least 2 pages of your resume. Ask questions! You are paying your tuition fee each year and you have the right to bug your lecturers with questions. If they do not answer, you find out the answer and let them know the answer. Be a public speaker, a company would any day prefer a candidate who can sell an air conditioner to an Eskimo than someone who can sit in front of a computer and code. Have the ability to convince people, if you can convince people then you can convince your HR. And most importantly do not forget to have fun, life in graduation (Masters/Phd) is hectic and all the memories of fun you are going to have will be of those 4 years in undergrad. Work hard, party harder, get a degree and find the “right” job.

— Vikhyath Reddy (reddy.vikhyath@gmail.com) 
Graduate Student. Department of Computer Science - School of Networking. North Carolina State University, Raleigh, USA. (former student of IT, 2006-2010 batch)

Alumni Speak...

The college has taught me to be strong not only mentally but physically as well, as it is required for my marketing job in Trulogics Software Web solutions.

— Alle Anil, MBA

The discipline in the college regarding the timings, uniform and wearing ID cards has made me a disciplined employee in my organization Bata India Ltd. This has paid very rich dividends to me.

— Jalandhar, MBA

The logo of our college inspired me to look out What, Why and How in every walk of my life to ensure success I hope this philosophy is useful in getting good result in NET / JRF which I am going to attempt this year.

— Sujith Yadav, MBA

The upbringing of students and strategies adopted by management would go in a long way for the benefit factor of the students to obtain a job in Kantar Operations.

— N. Savita, MBA

The various event organized in our college has instilled confidence in me to become a performance manager in Stellen Solutions

— Vidya Sunitha, MBA

The college has encouraged me to inculcated good habits and discipline ultimately, it has led to become good officer in Gayatri Co-operative Urban Bank

— P. Mounika, MBA

Contributors: Hemanth Kumar Shastry, Assistant Professor, Department of MBA
Emerson, the great American writer, has emphasized the importance of character in his famous essay; “The American Scholar” that character is higher than intellect. Character is an immense possession of moral strength. A person who has a lot of knowledge or intellect and lacks character is looked down in the society. A person who has no formal education in the educational institutions, but has the wealth of character is always respected in the society by all. Character adds to education; it makes human beings full. Thus “Character is higher than intellect.”

— Prof. J. Yellaiah, Humanities and Social Sciences

The topic for perspectives is “Character is higher than intellect.” This indicates that whoever has immense knowledge in a particular field, that individual is great, provided he or she has a good character. If a particular individual does not have respect for moral values or the values prevailed in the society is considered to be an unsocial element.

Thus it is proved that one should always have a good character. The character is a very precious ornament. It is said that if wealth is lost nothing is lost, if health is lost something is lost, if character is lost everything is lost. The persons who have higher qualifications without character are of no use. Hence character is higher than intellect.

Beauty strikes the eyes but goodness moves the heart. Truthfulness, honesty, discipline and politeness play a vital role in developing a good character.

— Gousia Sultana, Humanities and Social Sciences

As literature is the mirror of society, so is the character of a person. Character sums the qualities distinguishing an individual such as reputation for calling a spade a spade, whereas intellect is subjective. It adds to the character. Intellect is the faculty of knowledge perceiving, thinking and reasoning. A highly intellect individual with dubious character cannot command respect in the society, whereas an illiterate person with a good character is highly respected. Character is like a glass panel when cracked, cracks both inside and outside once for all – with exceptions.

— Prof. Ram Chandra, Electronics and Communication Engineering

The unity in word and unity in deed symbolize a good character.

— M. Lakshmi Supriya, Electronics and Communication Engineering

No matter how intellectual a person is, he or she must have a good character.

— M. Rupa Rose Leena, Asst. Librarian

The persons with intelligence only will grow themselves and to work towards the prosperity of their families. However, persons with character work for the welfare of their neighbours and society as a whole. Persons with character possess nobility. A combination of intelligence and character would be useful for the society. Persons with character alone are useful for the well being of the society. Persons with intelligence alone will be of no use to society. Thus, character occupies higher pedestal as compared to intelligence.

— Dr. T. Mohandas, Mechanical Engineering

Character is higher than Intellect

Talent will take us to high position in our career. Character only helps us to achieve the highest position in our life.

— Mr. P. Eshwara Murthy, Humanities and Social Sciences

The persons with intelligence only will grow themselves and to work towards the prosperity of their families. However, persons with character work for the welfare of their neighbours and society as a whole. Persons with character possess nobility. A combination of intelligence and character would be useful for the society. Persons with character alone are useful for the well being of the society. Persons with intelligence alone will be of no use to society. Thus, character occupies higher pedestal as compared to intelligence.

— Dr. T. Mohandas, Mechanical Engineering

Contributor: Gousia Sultana, Assistant Professor, Department of Humanities and Social Sciences.
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<table>
<thead>
<tr>
<th>Courses Offered</th>
<th>M.P.C.</th>
<th>Bi.P.C.</th>
<th>M.E.C.</th>
<th>C.E.C.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Co-Programs</td>
<td>EAMCET</td>
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<td>CA CPT</td>
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<td></td>
<td>AIEEE</td>
<td>AIIMS</td>
<td>LAW CET</td>
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<td>IIT JEE</td>
<td>JIPMER</td>
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<td>BITSAT</td>
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